


Technical specifications

Adbox

Adbox	
Dimensions	250 pixels wide x 150 pixels high
Type file(s)	GIF or JPEG
Text	Title: max. 50 characters Intertitle: max. 30 characters Body: max. 140 characters
Example	 An example adbox for the Stichting tegen Kanker 100th anniversary. The adbox is rectangular with a white background and a thin black border. At the top left, it reads "100 Jaar Stichting tegen Kanker" in a bold, sans-serif font. Below this, in a smaller font, is "Stichting tegen Kanker". To the right of the text is a logo consisting of the words "stichting tegen kanker" in a lowercase, sans-serif font, followed by a colorful rainbow graphic and the number "100" with "jaar" underneath it. Below the text and logo, there is a paragraph of text: "In 2024 viert Stichting tegen Kanker haar 100-jarig bestaan onder de Hoge Bescherming van Koningin Mathilde. Al van bij de start in 1924 was haar belangrijkste drijfveer: hoop omzetten in overwinning." At the bottom of the adbox, there is a blue rectangular button with white text that reads "100 jaar strijd tegen kanker - Stichting tegen Kanker".